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**Adventureland Takes Part in World’s Largest Coaster Ride &
Announces Free Tickets for Guests**

Adventureland Partners with American Coaster Enthusiasts in Celebrating the Anniversary of The First Modern Roller Coaster

ALTOONA, Iowa [June 14, 2023] – Adventureland will join theme parks across the country taking part in the 2023 World’s Largest Coaster Ride event this Friday.

At 1 p.m. CST on Friday, June 16, parks across North America will dispatch coasters at the same time. The ride celebrates the engineering, architecture, history, entertainment, and marvels of roller coasters that were catapulted into our lives on June 16th, 1884 with the opening of La Marcus Thompson’s *Switchback Railway* at Coney Island. American Coaster Enthusiasts (ACE), the world’s largest club of amusement ride enthusiasts, will fill the trains to further the importance of preserving and enjoying these treasures.

“As the *Home of Iowa’s Best Thrills*, Adventureland offers more coasters than any other park in the state of Iowa,” said Adventureland General Manager Bill Lentz. “From newer beloved coasters like Monster and Dragon Slayer, to classics like Tornado and Outlaw, Adventureland has one of the best coaster lineups of any park within hundreds of miles.”

Adventureland has been home to ten different roller coasters since opening nearly 50 years ago. The park’s first coaster was the Rallye Racers, later renamed the Der Flitzer, opening with the park in 1974. The park’s first major coaster was the Tornado, which opened July 4, 1978. It was soon listed among the top 10 wooden roller coasters in the world. In 2016, Adventureland added Monster, the first Infinity Coaster in the United States. The park’s coaster lineup expands later this month with the opening of Flying Viking, a coaster intertwined with the new Draken Falls log ride.

“Roller coasters fill us with fears, thrills, laughter and screams, but most importantly, they offer us the opportunity to make unforgettable memories with family and friends.” said ACE President Elizabeth Ringas. “We are proud to take this moment to celebrate this anniversary with parks across North America during World Roller Coaster Appreciation Month.”

To celebrate National Roller Coaster Appreciation Month, the *Home of Iowa’s Best Thrills* is now offering each guest who comes to the park through June 23 a free ticket to return to Adventureland any one day through August 20! Plus, each of the park’s Season Passholders can now bring a friend for free every day through June 23! Guests visiting Adventureland can join the festivities of the World’s Largest Ride at 1 p.m. this Friday on select coasters. Information on how to sign up can be found on Adventureland’s Facebook page.

More about [World Roller Coaster Appreciation Month](https://worldrollercoastermonth.com) can be found at worldrollercoastermonth.com.

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About Adventureland Resort:

Adventureland Resort is the Home of Iowa's Best Thrills. From fun that kids and adults can enjoy together to thrilling world-class rides like the Monster, Adventureland Resort offers something for everyone. New in 2023, Viking invaders bring two thrilling new attractions, Flying Viking family coaster and Draken Falls water ride. The Adventureland experience goes beyond the rides: guests can make a splash at Adventure Bay water park or try the famous Southern fried chicken! Enjoy the full resort with a stay at Adventureland Inn or campground, and Spectators Sports Bar and Grill is the place to be for every game.